



**ABWA Sunset Chapter  
District I  
Sarasota, FL**

**A Chapter of the  
American Business  
Women's Association**

**Celebrating 67 Years**

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**The Sunset Chapter meets  
the third Thursday of every  
month!**

**The venue for October is:  
Bravo Coastal Bar & Grill  
3501 S. Tamiami Trail**

**Email Toni Mailloux at  
tonimailloux@yahoo.com by  
Tuesday before the meeting to  
reserve your spot.**

# The Sunsetter

November 2018

## **PRESIDENT'S MESSAGE**

Dear ABWA Sisters:

"If you put off everything till you're sure of it, you'll never get anything done."

Norman Vincent Peale

Every day is an adventure in our part of the world. I took a short jaunt around the yard this morning and one of things I love about where we live is the peaceful setting. This setting reminds me that all is still right with the world and to literally just move on.

I don't know who wrote the below post but it seems to fit the situation. Remember it is always a good day to smile and be happy.

Today is filled with small opportunities. Big opportunities come to those who make the most of the small opportunities. Small opportunities are present in each moment and in every situation. In little bits of time that might otherwise be wasted, there is treasure waiting to be created.

Having a clear sense of purpose brings those small opportunities to light. Living with a strong commitment to move forward compels you to seize those opportunities and make the most of them. Small steps, taken consistently, put you in position to take big steps. Save a few dollars a day, day after day, for example, and soon you have hundreds or thousands of dollars available to invest. Honing your skills on the small things, by learning what works and what doesn't, will prepare you to successfully handle the big challenges and opportunities.

Time is your friend when you make continuous use of it to grow stronger and more capable.

Happy Thanksgiving to All.

See you Thursday!  
Julie Soderquist, President

## Committee Responsibilities

Have you wondered what each of the committees is responsible for in our chapter—your wait is over. The new ABWA year is here. Take a look at each of the committees to see where your talents lie. Get involved within a committee.

**Program Committee** - Lynn Schneider / Janet Bognar—Determines program topics that are business/market relevant. Attempts to schedule programming that would attract non-members during membership campaign periods. Provides topic/speaker info to newsletter chair. Introduces guest speaker at chapter meeting. Maintains compliance with chapter's operating budget.

**Newsletter Committee** - Julie Soderquist—Publishes the chapter newsletter and distributes it to membership. Emails one copy to District VP and one to ABWA National. Maintains compliance with chapter's operating budget.

**Professional Development:** Irene Chen - Aims at encouraging members to grow professionally and guide deserving candidates to scholarship awards funded by our chapter. Each year, our chapter contributes our fundraising monies to the Stephen Bufton Memorial Educational Fund (SBMEF) for various scholarship awards, in particular, the Impact Scholarships and Outright Grants. The Professional Committee meets a couple times a year and/or communicate via phone or emails to work on the following:

- Promote the program to potential applicants
- Determine the number and amounts of the awards for the annual Impact Scholarships
- Select the one applicant to represent our chapter for the annual Outright Grant
- Assist and follow-up on applicants to help them with the application process, if needed.

Committee may also work on the Business Skill Reimbursement Program for current members to aid in their career development.

**Sunshine Committee:** Francine LoCraсто—Sends cards to members for birthdays, illnesses, or deaths in the family and flowers when needed. Maintains compliance with chapter's operating budget.

**Social Committee:** Plans several events throughout the year to be held outside of the regular Chapter meeting.

**Membership Committee:** Membership: Barbara Kiracofe—Promotes membership growth. Coordinates membership campaign events. Maintains chapter membership strength by retaining existing members and the addition of new members. Assists in keeping the chapter roster up to date and reports any changes to the National office.

**Fund Raising Committee (Ways & Means):** Lynn Luken / Marian Hancock—Plans fund raising projects as a means of supporting the chapter's annual goals. Presents its recommendations for all fund raising projects to the chapter for a majority vote. Maintains compliance with the chapter's operating budget.

**Banquet Committee:** Debin Alderman / Jeanne Hardman / Toni Mailloux—Plans the Chapter monthly dinner menu with the hotel and emails out to membership for reservation. Checks members and quests in at the meeting along with the monies.

**Publicity Committee:** Sends promotional information covering national, chapter, and member achievements and chapter activities to all appropriate media. Lists of files information about the chapter with sources for potential member contact in the community, such as local chambers of commerce or public libraries, and Social Media.

## Sunset Chapter Standing Rules

1. Any member who makes a dinner reservation for herself or a guest and does not cancel by Wednesday noon prior to the monthly meeting, will be responsible for the cost of the dinner and will be billed by the Treasurer. If a member or a member's guest check does not clear for payment, the member is responsible for reimbursing the chapter for both payment for dinner and any bank charges that may be incurred.
2. In order for members to be considered present and eligible to vote at a monthly meeting, they must be registered and have paid for dinner.
3. The Chapter President will receive 100% compensation toward registration and transportation costs to attend an ABWA District Conference or ABWA's National Women's Leadership Conference. She will be expected to represent the Chapter at all Conference activities and receive any awards the Chapter may earn.
4. The Chapter will elect a Woman of the Year each year. The person elected will receive 100% compensation toward registration and transportation to attend the Nat'l Women's Leadership Conference. The same will apply for a chapter Top 10 Nominee.
5. The Chapter will budget **\$5,000.00 toward registration and hotel expenses** and will be distributed among all primary members attending an ABWA District Conference or Nat'l Leadership Conference.
6. In order for a member to be nominated for President, she must have served a minimum of one year on an ABWA executive board.
7. Other than normal operating expenses, the Executive Board will approve bills up to \$100 without the approval of the membership.
8. Each Committee Chairperson will prepare a notebook of activities of the current year which will be passed along to the succeeding chair.
9. Any activity that would involve the Chapter's support must be presented to the Executive Board through the appropriate committee chair, before being submitted to the full membership.
10. In case of illness or accident of a member, birth, or death of the immediate family, Sunset Chapter will send a suitable acknowledgment to that chapter member.
11. The Sunset Chapter will disperse with the business portion of the regular monthly meeting in the month the Business Associate Event is held.
12. The Sunset Chapter will abide by ABWA's Code of Conduct.
13. Tax return should be filed by the Outgoing President, incoming President and incoming Treasurer once books have been audited.
14. The Chapter welcomes all visitors. After attending four (4) meetings a visitor must join ABWA National Organization, and, subsequently, the Sunset Chapter.

ABWA SUNSET  
CHAPTER

Phone 941.320.2344  
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## November 2018

### Invocation

Lord, in the quiet of this evening hour,  
We come to Thee for wisdom and for power;  
To view Thy world through only love-filled eyes;  
To grow in understanding; to be wise,  
And sure to see Thy guiding light; and thus  
To know each other as Thou knowest us. Amen.

### Benediction

O Guiding Spirit, Guardian of our days,  
Be with us as we go our separate ways,  
Help us to feel those thoughts that lift and bless,  
To know a closer bond of friendliness,  
To see thy beauty, always, every day  
Translated into living, this we pay. Amen.

### ABWA Mission Statement

The mission of the American Business Women's Association is to bring together business women of diverse backgrounds and to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

### November Birthdays

Birthdays are more than the odometer of our lives. Albert Einstein said, "As I grow older, the identification with the here and now is slowly lost. One feels dissolved and merged into nature. It makes me feel happy. The greatest experience we can have is the mysterious." Is there any greater mystery—or greater opportunity—than what lies ahead?

Francine LoCrao      November 27

### November Anniversaries

Carole Rodgers      November 2016

### Calendars are Here!

ABWA Sunset Chapter Pick 3 Calendars are ready for you to pick and sell! They make great Christmas gifts, stocking stuffers, etc. Remember: This is the one and only Fundraising Project for the year! It is up to all of us to make this a success so we can continue to honor scholarships and keep Irene Chen busy

## *Changing Women's Lives...One Woman at a Time*

### **Mark Your Calendar for the Upcoming Activities**

|             |       |   |
|-------------|-------|---|
| November 15 | 6:00p | Sunset Chapter Meeting—Bravo Coastal  |
| December 18 | 6:00p | Combined Christmas Party w/Ringling Chapter—EVEN Hotel (Old Holiday Inn at Lakewood Ranch |
| January 18  | 6:00p | Sunset Chapter Meeting—Bravo Coastal  |

### **Guest Speaker. Lynn Schneider**

Do you ever wonder if you can get ahead of all those emails that find their way to your in-box?

Come and listen and learn from our very own Lynn Schneider speaking to and with us. Lynn is presenting a course from APEX “Loving Your Inbox” by Jacky Stuart. We will all benefit from this presentation including the Sunset Chapter

### **Sunset Chapter Woman of the Year—Barbara Kiracofe**

Each year the Sunset Chapter recognizes our outstanding members. One very special recognition is our Chapter Woman of the Year. This prestigious award is selected and voted on by the members of the Sunset Chapter. The nominations are not known to the recipients which makes this extra special. The upcoming ABWA year (2018—2019) Barbara Kiracofe will represent the Sunset Chapter as our Woman of the Year. Barbara, after 53 years as an active member of ABWA you truly exemplify ABWA's profile of Chapter Woman of the Year. Congratulations!

### **November Dinner Choices:**

The November Meeting will be held on Thursday, November 15th at 6:PM at Bravo Kitchen & Grill at the Siesta Key Westfield at Siesta Dr and US 41. Cost is \$25.

The Entree choices are as follows:

- Chicken Milanese
- Grilled Salmon
- Vegetarian Option

Please get me your reservations by Monday November 12. If you are bringing a guest, I will need their name and entrée selection as well. Even if you can't make the meeting please let me know.



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## **AB WA's Code of Conduct**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

## **Sunset Chapter September Meeting Minutes**

The October meeting of the Sunset Chapter was called to order at 6:30 by Julie Soderquist. The Invocation and Pledge of Allegiance followed. Julie welcomed members and guests and thanked everyone for the cards and notes for her husband as he continues recovery from knee replacement. Susan Angermann, Vice President, asked of all members as they introduced themselves to tell us who they would invite to be a member of ABWA and why.

### **Business Meeting**

**Minutes:** Minutes of the September were printed in the Sunsetter. A motion was made to accept the minutes. Approved as printed.

**Treasurer's Report:** Treasurer's Report was approved and filed for audit.. Books are ready for Audit which will be presented after Audit completed.

### **Old Business**

**ABWA Nat'l Convention:** Lynn Schneider and Marcia Savage attended Nat'l convention and gave reports. Lynn told us about the elections and who the new Nat'l Leaders of ABWA. Marcia shared information re classes she attended. She took "The Successful Struggle" which explains how to handle chaos in life and the #MeToo movement. There is no case unless it is reported.. She also took digital Marketing Boot camp which explained how to use analytics. Lynn mentioned the keynote speaker was a very talented juggler and how much our lives are out of balance but we can still live a full life.

**Standing Rules Recap:** The revised standing rules were printed in the Sunsetter and sent to every member. The changes were reviewed at the meeting.

### **Speaker**

Lynn Schneider introduced our speakers Elina Azcurrin Lunin and Cheralee Dawson, both certified pilots. Elina is a Certified Flight Instructor and works with Angel Flights. Cheralee is a Captain for Delta airlines and works with Pilots of Paws flying dogs to no kill shelters.

### **New Business**

**ABWA Sunset Website:** Carole Rodgers presented the website to all members. The website is: [ABWASunset.org](http://ABWASunset.org). Some suggestions were made. It was suggested we have a tab just for Scholarships, more benefits of ABWA, member discounts  
(continued next page)

*Changing Women's Lives...One Woman at a Time*

## **Sunset Chapter August Meeting Minutes** (continued from previous page)

### **New Business (cont)**

A discussion ensued re roster and whether we should include it on the website.. A motion was passed to include business cards as advertisements for a nominal charge. **Membership Campaign:** Barbara Kiracofe reminded us October is membership month. She encouraged each member to bring possible members to October's meeting. Debin Alderman brought Laura Von Arb, Enith Martin brought Lillian Videl. As promised there was a drawing for the member who brought guests to our meeting.

Debin won \$25.00 from Millie' Restaurant..

**Pick 3 Calendars:** Julie informed us the Cash Calendars at the printers and will be available in November. There were 1000 calendars printed and numbers from 000—999. If your calendar number is chosen you win the dollar amount specified on the calendar for that day. It is up to each member to sell calendars.

### **Committee Reports**

**Professional Development:** Irene reminded us to submit scholarship applicants and everything can be done on line.

**Program Committee:** Lynn Schneider reminded us there will no monthly meeting in December. There was a motion by Barbara Kiracofe we should support a combined Christmas gathering with Ringling Chapter—seconded by Jeanne Hardman. It is scheduled for December 18th at EVEN.

### **Announcements**

Julie told us Lynn Luken had fallen and hit her head so could not make it to be meeting. She suggested a card or call.

Marcia Savage thanked everyone for helping the Ringling Chapter with the Pecan Sales which supports the Ringling Chapter scholarship fund.

**50/50 Drawing:** No 50/50

Benediction followed. Meeting adjourned at 8:15P.

Respectfully submitted, Carole Rodgers, Recording Secretary

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## **New Member—Rosemarie Tamunday-Casanda**

ABWA Sunset Chapter welcomes our newest member:

Rosemarie Tamunday-Casanda  
7531 Conservation Court  
Sarasota, FL 34241. 941.957.8567

We welcome you, Rosemarie, to the Sunset Chapter, and look forward to getting to know you.

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## **Sunset Chapter Vision**

Enrich lives and empower ABWA members through business skills, development and leadership opportunities at the local and national level, as well as assist individuals in pursuing dreams of higher education through scholarships generated by an annual fundraising events.